







Global Data

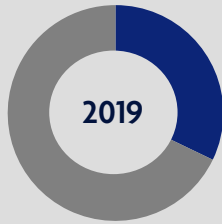
 Total GDP contribution:		 Total Travel & Tourism jobs:		
2019	10.3% USD 9,630 BN	Travel & Tourism GDP change:	333 MN = 1 in 10 jobs	Change in Jobs ² :
2020	5.3% USD 4,775 BN	-50.4% =USD -4,855 BN (Economy GDP = -3.3%)	271 MN = 1 in 12 jobs	-62.0MN = -18.6%
2021	6.1% USD 5,812 BN	+21.7% =USD 1,038 BN (Economy GDP = 5.8%)	289 MN = 1 in 11 jobs	+18.2MN = + 6.7%

Greece Key Data

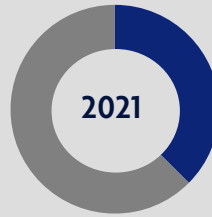
2019	2020	2021
Total contribution of Travel & Tourism to GDP:		
 20.7% of Total Economy EUR 38.2BN (USD 42.0BN)	9.2% of Total Economy EUR 15.5BN (USD 17.1BN) Change: -59.3% Economy change: -8.7%	14.9% of Total Economy EUR 27.2BN (USD 29.9BN) Change: +74.9% Economy change: +7.9%
Total contribution of Travel & Tourism to Employment:		
 819.8 (000s) 21.0% of total jobs	707.8 (000s) 18.3% of total jobs Change: -13.7%	781.6 (000s) 19.9% of total jobs Change: +10.4%
Visitor Spend:		
International:		
 EUR 20.5 BN 27.6% of total exports (USD 22.6BN)	EUR 5.5 BN 10.2% of total exports (USD 6.0BN) Change: -73.3%	EUR 13.1 BN 17.6% of total exports (USD 14.4BN) Change: +138.8%
Domestic:		
 EUR 9.7 BN (USD 10.7BN)	EUR 5.7 BN (USD 6.3BN) Change: -41.3%	EUR 7.8 BN (USD 8.6BN) Change: +37.3%

Greece Sector Characteristics

Domestic vs International Spending:

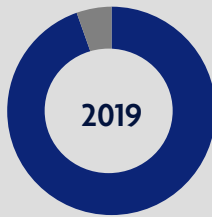


● Domestic Spending:
USD 10.7BN (32%)
● International Spending:
USD 22.6BN (68%)

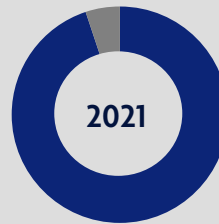


● Domestic Spending:
USD 8.6BN (37%)
● International Spending:
USD 14.4BN (63%)

Leisure vs Business Spending:



● Leisure Spending:
USD 31.5BN (95%)
● Business Spending:
USD 1.8BN (5%)



● Leisure Spending:
USD 21.8BN (95%)
● Business Spending:
USD 1.2BN (5%)

Inbound Arrivals³

2019	2021
1. Germany 13%	1. Germany 16%
2. Bulgaria 12%	2. Bulgaria 9%
3. United Kingdom 11%	3. United Kingdom 8%
4. Italy 5%	4. France 8%
5. France 5%	5. Italy 6%
Rest of world 54%	Rest of world 52%

Outbound Departures³

2019	2021
1. Turkey 18%	1. Albania 20%
2. Bulgaria 13%	2. Italy 9%
3. Albania 11%	3. Bulgaria 9%
4. Italy 7%	4. Turkey 9%
5. United Kingdom 5%	5. France 6%
Rest of world 46%	Rest of world 48%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO