While the global economy grew by 3.2%, Travel & Tourism grew significantly more at 3.9% of total GDP.

1 in 5 new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2016 data). Share of total economy GDP:

- Mining: 0%
- Agriculture: 10%
- Automotive: 20%
- Travel & Tourism: 30%
- Financial Services: 40%
- Retail: 50%

All values are in constant 2018 prices & exchange rates.

**Greece 2019 Key Data**

**Contribution of Travel & Tourism to GDP**

- 20.6% of total economy
- Total T&T GDP = EUR37.5BN (USD44.5BN)
- 2018 Travel & Tourism GDP growth +6.9%

**Contribution of Travel & Tourism to Employment**

- 988.6 jobs (000's)
- 25.9% of total employment
- Expected in 2029: 1,241.8 jobs (000's)

**International Visitor Impact**

- EUR18.5BN
- USD22.0BN in visitor spend
- 27.9% of total exports
- Expected international arrivals for 2019: 31.7 MN

**Inbound Arrivals**

1. Germany 13%
2. United Kingdom 11%
3. Bulgaria 9%
4. North Macedonia 8%
5. France 6%
Rest of World 53%

**Outbound Departures**

1. Bulgaria 16%
2. Turkey 16%
3. Italy 9%
4. Albania 9%
5. United Kingdom 6%
Rest of World 44%

Note: Data are average shares over the 2015-2017 period.
Source: Oxford Economics, national sources, and UNWTO

All forecasts WTTC and Oxford Economics.